

Annual Report 2000066

**Foundation for the Promotion
of Breastfeeding**



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Foreword

The year 2006 represented a new beginning for the Foundation for the Promotion of Breastfeeding regarding personnel:

Monica Casutt took over the management of the Foundation Office in April on a part-time job-sharing basis, taking on a 50% workload. Anne Endrizzi saw to a smooth handover of duties until November in her capacity as interim manager. In August Birgitta Locher-Meyer took over the remaining 30% of the office management workload.

The joint managership arrangement is a new departure for the Foundation, and has proved to be the ideal solution. The vigour and energy of Monica Casutt und Birgitta Locher-Meyer have breathed new life into the Foundation.

The Board of Trustees has also undergone changes in personnel: Prof. Dr. med. Kurt Baerlocher has retired from the Swiss Association for Paediatrics Committee on Nutrition due to his age, and consequently also from the Board of Trustees. We would like to take this opportunity to express our heartfelt thanks once again to Prof. Dr. med. Kurt Baerlocher for his lasting commitment! He is replaced as representative of the Swiss Association for Paediatrics to the Board of Trustees by Prof. Dr. med. Christian P. Braegger.

The new representative of the CONCORDIA Health Insurance Company



AG is Dr. Med. Jürg Vontobel, and CSS Insurance is to be represented by Mr Markus Tauchmann.

Thanks to all the groups within the Foundation, in particular the Executive Committee of the Board of Trustees, to all the experts involved, and to our sponsors, the many and varied duties were successfully discharged. The Foundation granted three further hospitals first-time certification and was able to draw public attention to breastfeeding during World Breastfeeding Week through media presence. The Foundation provided parents with substantiated breastfeeding information by means of the breastfeeding brochure.

A lot was achieved during this year – and a lot remains to be done. Together we can tackle it!

Dr. phil. Ruth Lüthi
President and Chairperson

Dr. Monica Casutt und Birgitta Locher-Meyer
Joint managersesses

1. Background



The Purpose of the Foundation

The Schweizerische Stiftung zur Förderung des Stillens (hereafter “Swiss Foundation for the Promotion of Breastfeeding”) was founded on July 10, 2000. The Foundation aims to promote breastfeeding in Switzerland chiefly by providing the population with information which is free from company or product bias, and also by supporting specific non-commercial projects. As an important aspect of the promotion of public health, breastfeeding promotion also aims to get socially disadvantaged children off to a good start in life. (Charter, Statutes, Article 2 Purpose; July 10, 2000)


The Foundation continues the activities which the UNICEF Working Group for the Promotion of Breastfeeding has carried out since 1992, and reinforces them through interdisciplinary collaboration.

Through the creation of the Foundation, the protection and promotion of breastfeeding in Switzerland were firmly integrated into existing national institutions. The Foundation constitutes the only means by which the WHO recommendations advising governments to set up national breastfeeding commissions and to integrate the promotion of breastfeeding into their national health promotion programmes are implemented in Switzerland.

The Promotion of Breastfeeding as an Aspect of Medium and Long-term Health Promotion

The promotion of breastfeeding is an indispensable aspect of medium and long-term health promotion. The health benefits of breastfeeding for both mother and child are undisputed. Breastmilk provides the best nutrition for the infant, and is a gift for life:

- Breastfeeding strengthens the bond between mother and child, and provides a source of comfort, closeness and warmth for the infant.
- Breastfeeding costs nothing; the milk is available at all times and places.

- 
- Breastfeeding does not require the use of non-environmentally friendly materials or energy sources.
 - As the composition and quantity of breastmilk is always ideal, breastfeeding has a positive effect on growth and helps to ensure that the child thrives.
 - Breastfeeding has a positive effect on the development of the immune system.
 - Breastfeeding reduces the risk of obesity, allergies, cardiovascular disease and high blood pressure even in late childhood.
 - Breastfeeding promotes optimum development of the mouth and facial muscles and jawbones.
 - Breastfeeding has a positive effect on the retraction of the uterus, reduces the risk of postpartum haemorrhage and helps to reduce lochia.
 - Breastfeeding helps the mother to lose weight.

Exclusive breastfeeding during the first six months and continued breastfeeding together with safe and appropriate complementary food until the second year of life can help prevent numerous mid- and long-term diseases. Studies have shown that extended breastfeeding can reduce health expenditure significantly.

**Als stillfreundliche Klinik
zertifiziert durch**



The UNICEF Baby-Friendly Hospital Initiative

The promotion of breastfeeding during the first days after delivery is a crucial step in ensuring that a baby will be successfully and exclusively breastfed over a period of several months.

In 1992, the World Health Organisation (WHO) and the United Nations Children's Fund (UNICEF) started a campaign for the promotion of breastfeeding. This campaign was launched under the name 'Baby-Friendly Hospital Initiative' (BFHI) in industrialised and developing countries alike. As part of the initiative, the 'Ten Steps to Successful Breastfeeding' were elaborated as breastfeeding guidelines. These guidelines form the basis upon which a hospital may qualify for designation by UNICEF as a 'Baby-Friendly Hospital'.

On behalf of the UNICEF Switzerland the Swiss Foundation for the Promotion of Breastfeeding is in charge of planning and implementing the quality assurance for UNICEF BFHI certifications. UNICEF Switzerland began implementing the initiative in Switzerland in 1993.

The quality assurance process includes the following phases:

- Monitoring the implementation of the 'Ten Steps to Successful

Breastfeeding' developed by WHO and UNICEF as a prerequisite for receiving BFHI certification, based on scrutiny of the institution's self-assessment and analysis of statistical data on newborn babies;

- On-site evaluation by BFHI experts (reviewing of records, interviews with health professionals and mothers, observations, analysis of breastfeeding statistics) and the drawing up of an evaluation report for the UNICEF Evaluation Commission;
- Decision by the UNICEF Evaluation Commission on whether the hospital merits certification as «Baby-Friendly Hospital»;
- Awarding the UNICEF certification «Baby-Friendly Hospital»;
- Keeping breastfeeding statistics up to date, gathering data on all infants born in the certified hospital;
- Re-assessment after 4 to 6 years.

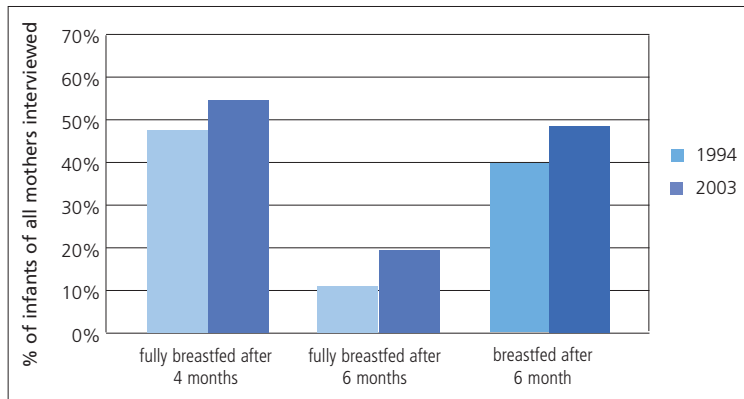
Appraisal, re-assessment and statistical data are important measures necessary to guarantee a sustained high level of quality.



Breastfeeding Studies in Switzerland

Two studies investigating breastfeeding rates in Switzerland were carried out in 1994¹ and 2003². The findings showed that breastfeeding rates rose significantly during this period, and applied to both fully breastfed infants and breastfed infants who were already receiving complementary foods.

The Study of Dratva/Merten (2003) further demonstrated that infants born in maternity facilities which had been certified as Baby-Friendly and which strictly adhered to the standards of the Baby-Friendly Hospital Initiative were breastfed significantly longer.



Percentage of infants who were fully breastfed or breastfed after 4 and 6 months in the years 1994 and 2003.

¹Conzelmann C. (1995). Stillhäufigkeit und Stilldauer in der Schweiz 1994. (Frequency and duration of breastfeeding in Switzerland 1994), Basel: Institute for Social and Preventive Medicine at the University of Basel

² Sonja Merten, Julia Dratva, Ursula Ackermann-Lieblich. Säuglingsernährung in den ersten neun Lebensmonaten – nationale Studie 2003. (Swiss study on Infant Nutrition during the first Nine Months of Life, 2003) From: Eichholzer M., Camenzind-Frey E., Matzke A., Amadó R., Ballmer PE., et al. (eds). Fifth Swiss Nutrition Report, Berne: Swiss Federal Office of Public Health 2005; pp. 109 – 124.

2. Priorities in 2006

On the basis of the objectives envisaged for the period until 2008 (see 5. Outlook for the Future) an annual plan containing appropriate activities was elaborated for 2006. During the current reporting period the following key objectives were attained:

Replacement of Foundation Office Management Staff

This year the Executive Committee of the Board of Trustees successfully replaced the job of manager of the Foundation Office with a joint management. At the beginning of April 2006, Monica Casutt took over 50% of the part-time post and Birgitta Locher-Meyer took over the remaining 30% of the 80% workload at the beginning of August. Anne Endrizzi continued in her capacity as interim manager until the end of November in order to ensure a smooth handover.

The following tasks were performed by the Foundation Office in 2006:

- Management of the Foundation Office
- Financial management and fundraising
- Coordination and quality assurance of the 'Baby-Friendly Hospital Initiative'
- Collaboration with the various groups which make up the

Foundation as well as with other national and international organisations

- Monitoring the marketing of infant formula as a member of the Codex Panel
- Project management related to the promotion of breastfeeding
- Public relations and media work
- Participation in national and international conferences

Assessment and Re-assessment

In the year 2006, 45 746 infants were born in one of Switzerland's baby-friendly maternity facilities. This figure represents 60.6% of all infants born in Switzerland. By the end of 2006 61 hospitals and 2 birthing centres had been awarded certification, a figure representing 51.3% of all hospitals and 10.5% of all birthing centres in Switzerland.

During this reporting period 3 maternity facilities were assessed and 3 re-assessed. The following hospitals have been granted the designation of 'Baby-Friendly' status for the first time:

- St-Imier Hôpital du Jura bernois
- Lachen Spital Lachen
- Zofingen Spital Zofingen



The following maternity facilities have successfully passed re-assessment:

- Solothurn Bürgerspital Solothurn
- Bern Klinik Engeried
- Frutigen Spital Frutigen

We would like to take this opportunity to offer our further congratulations to these hospitals!

The Hirslanden Klinik in Aarau refused re-assessment during this reporting period - its designation as 'Baby-Friendly' is thus due to expire at the end of 2006.

In April 2005 UNICEF Switzerland presented the Foundation with the results of a survey carried out in order to ascertain the limitations and potential of the UNICEF Baby-Friendly Hospital designation, in addition to the future challenges which it may face. It was shown that communication between the Foundation groups and the hospitals, as well as the coordination, further training and guidance of the BFHI experts require optimising.

The results of the survey will be presented to a wide circle of experts in June 2007. Meanwhile, during the year 2006 the first steps were taken by the Foundation towards increased communication with hospitals.

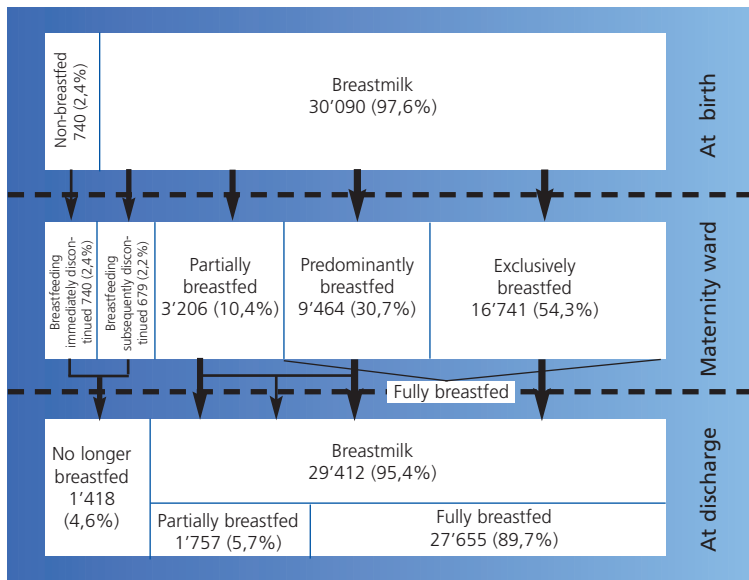
Monitoring of Breastfeeding Practices

Hospitals which received UNICEF certification compile statistical data on the nutrition of infants born on their premises. These data are gathered to ensure continuous quality assurance monitoring.

The Institute for Social and Preventive Medicine at the University of Basel (ISPM Basel) also analysed these data for each individual hospital during this reporting period. The nationwide results give very good insight into the situation at baby-friendly maternity facilities in Switzerland and provide a basis for comparison (benchmarking). The data gathered in 2005 were published halfway through the year 2006 and are very encouraging.

The report on the monitoring of breastfeeding practices can be ordered from the secretary of the Swiss Foundation for the Promotion of Breastfeeding.

Data compiled for the year 2005 on the nutrition of healthy full-term infants born in the maternity departments of BFHI-certified hospitals and of those seeking certification were analysed. This analysis may be seen in the following chart below.



Nutrition of healthy full-term infants in maternity wards (n=30'830)

Code for Monitoring the Marketing of Infant Formula

A breakthrough was finally achieved this year regarding the negotiations between the Foundation for the Promotion of Breastfeeding, the industry representatives to the Codex Panel, the Swiss Association of Nurses Specialised in Counselling Mothers and the company Bimbosan AG. Bimbosan AG has expressed its intention to abide by the Code in future. The representation of Bimbosan AG on the Codex Panel from 2007 will now be arranged in collaboration with the industry representatives.

Public relations

The Foundation had a stall at one national conference and attended the BFHI conference in Berlin. The Foundation also participated in various conventions in Switzerland.

A forum on breastfeeding was held at the Annual Congress of the Schweizerische Gesellschaft für Gynäkologie (hereafter 'Swiss Society for Gynaecology and Obstetrics', or SGGG) which took place on June 22-24, 2006 in Interlaken. Three papers devoted to breastfeeding were presented. The speakers were Prof. Dr. med. G. Nylander, (Oslo), Prof. Dr. med. R. Bergmann, (Berlin), and Prof. Dr. med. U. Ackermann-Liebrich, (Basel). At the end of the financial year, the SGGG waived the costs of around

CHF 8,000 incurred by this to the Foundation for the Promotion of Breastfeeding, for which we express our heartfelt thanks here.

The Foundation's website is regularly updated.

World Breastfeeding World Week took place once again in October 2006. The theme for 2006 was:

Breastfeeding is Protected! – but is it in Switzerland?

The Foundation was responsible for coordinating the associated activities and received support from the following organisations: Schweizerischer Hebammenverband (hereafter "Swiss Federation of Midwives"), the Berufsverband Schweizerischer Stillberaterinnen IBCLC (hereafter "Professional Association of Swiss Lactation Consultants"), the Schweizerischer Verband der Mütterberaterinnen (hereafter "Swiss Association of Nurses Specialised in Counselling Mothers"), La Leche League Switzerland and the Swiss Association for Gynaecology and Obstetrics. Posters and cards were printed in German, French and Italian for use in local activities. These were available from the organisations, and were also addressed and supplied directly to all hospitals certified by UNICEF and to those



Stillen ist geschützt!

Auch in der Schweiz?

Ja! Und zwar befolgen die meisten Schweizer Hersteller von Babynahrung seit 25 Jahren freiwillig die strengen Verhaltensregeln der Weltgesundheitsorganisation. Sie verpflichten sich unter anderem, bei sämtlichen Aktivitäten des Verkaufs, der Werbung und der Verkaufsförderung für Säuglingsanfangsnahrung stets die Vorteile der natürlichen Muttermilch als ideale Nahrung für den Säugling in den Vordergrund zu stellen.



Schweizerische Stiftung zur Förderung des Stillens

In Zusammenarbeit mit: Schweizerischer Verband der Mütterberaterinnen / gynécologie suisse / Schweizerischer Hebammenverband / La Leche Liga Schweiz / Berufsverband Schweizerischer Stillberaterinnen

Mit Unterstützung von:  HELSANA gesunde Ideen  PENATEN  ARDO  BAG OFSP UFSP SFOPH 

Weltstillwoche
2.–8. Oktober 2006

undergoing assessment. World Week Breastfeeding 2006 was sponsored by Ardo medical AG, Helsana Health Insurance AG, Penaten, Didymos, the Swiss Federal Office of Public Health and Health Promotion Switzerland.

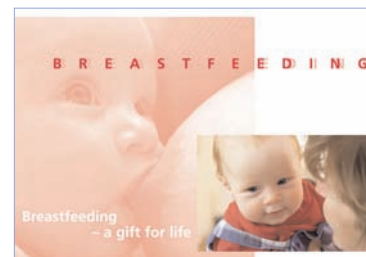
Publications issued by the foundation

The brochure «Breastfeeding – a Gift for Life», published by the Foundation, was translated into three additional languages: English, Spanish and Serbo-Croat.

The brochure has proven to be very popular – in 2006 some 62'000 copies were ordered directly from the Foundation. During this reporting period, 75'484 births were registered. This signifies that around 82% of all families with a new-born infant received a copy of our brochure. The brochure is also available from the health insurance companies Concordia, CSS and Helsana.

The Foundation is also taking over the distribution of the advice booklet for parents of premature and ill newborn infants “Geborgenheit, Liebe und Muttermilch” (“Love, Care and Breastmilk”).

The breastfeeding brochures may be ordered at <http://www.allaiter.ch/de/wbw/booklet.html>



3. Organisational Structure

Board of Trustees and Executive Committee

The Board of Trustees is composed of representatives of the founders.

The Board of Trustees met twice during the reporting period. Among other tasks, it adopted the financial statements and the annual report for 2005, as well as the budget and annual objectives for 2007.

The Executive Committee of the Board of Trustees oversees the implementation of its decisions by the management. The Executive Committee met four times in order to discharge its duties, a focal point of these meetings being the familiarisation and support of the new management staff.

Advisory Council

The Advisory Council ensures the professional implementation of the Foundation's objectives. For this purpose it provides technical advice to the Board of Trustees, the Executive Committee and the Foundation offices. The Advisory Council met twice.

Codex Panel

In 1981, the World Health Organisation WHO adopted the International Code of Marketing of Breast-milk Substitutes. The International Code recommends that Member States take certain specific measures to achieve

the following objectives (Article 1):

- safe and adequate nutrition for infants,
- the protection and promotion of breastfeeding,
- proper use of breast-milk substitutes based on adequate information and through appropriate marketing and distribution.

For this purpose the Swiss producers of infant formula in connection with the Swiss Federal Office of Public Health, the Swiss Association for Paediatrics and the FMH Swiss Medical Association signed the voluntary national Verhaltenskodex der Hersteller von Muttermilch-Ersatzpräparaten (hereafter 'Producers' Code of Marketing Infant Formula') in 1982. In 1995, a revised version of this Code was adopted. The revised text stipulates important provisions:

- the prohibition of the free distribution of infant formula to hospitals,
- the producers' obligation to apply the principles of the Code to downstream marketing agencies, eg. by sensitising retailers as to the aims and principles of the Code,
- the prohibition of unsolicited distribution of free samples to hospitals and parents. Only professional journals are permitted to advertise infant formula for newborns. Every advertisement must carry a mention of the fact that breastfeeding is the best nutrition for infants.

The Foundation is a member of the Codex Panel, a committee based on equal representation, composed of five representatives of the manufacturers and five representatives of the Foundation, which monitors compliance with the Code. Adherence to the Code is a prerequisite for UNICEF "Baby-Friendly Hospital" certification and as such is regularly monitored.

The following manufacturers have agreed to abide by the Code:

Hero Lenzburg

Hipp GmbH & Co. Vertrieb AG

Holle Baby Food GmbH

Nestlé Suisse SA

Milupa SA

The Codex Panel met twice this year.

UNICEF Evaluation Commission

Following assessment and re-assessment of maternity facilities, the Evaluation Commission makes the final decision on the awarding of the UNICEF designation "Baby-Friendly Hospital" within the context of the "Baby-Friendly Hospital Initiative". The Evaluation Commission met five times.

BFHI Experts

The BFHI Experts carry out the assessments and re-assessments of maternity facilities. In 2006 two meetings with team leaders of German- and Italian-speaking Switzerland were held, as well as one meeting in the French speaking part of Switzerland.



4. 2006 Financial Statements

2006 Income Statement

	CHF
Income	
Contributions	136'480.70
BFH Initiative	57'630.20
Monitoring Breastfeeding	36'893.30
Projects	142'551.11
Interest	450.25
Release of Contingency	31'321.00
	405'326.56
Expenditure	
Assessment / Re-assessment	39'949.70
Breastfeeding Monitoring and Statistics	48'763.30
Project Expenditure	109'699.00
Personnel Expenses	151'817.05
Operating Costs	38'957.00
Foundation Groups	14'371.10
Reduction in Income	7'076.60
	410'634.50
Surplus 2006	-5'307.94
	405'326.56

Auditor's Report

The auditing of the annual financial statements 2006 was carried out by KBT Treuhand AG, Zurich. The auditors recommend the adoption of the financial statements for 2006 by the Board of Trustees.

Financial Support

In the course of this reporting period the Foundation received financial support in the form of operating funds or project financing from the following organisations and companies:

Ardo medical AG

Professional Association of Swiss Lactation Consultants IBCLC

Swiss Federal Office of Public Health

CSS Insurance

Didymos

Health Promotion Switzerland

Helsana Insurance AG

Johnson & Johnson (Penaten)

Canton Appenzell AR

Canton Basel Land

Canton Basel Stadt

Canton Freiburg

Canton Glarus

Canton Jura

Canton Schaffhausen

Canton Schwyz

Canton Tessin

La Leche League Switzerland

Swiss Federation of Midwives

Swiss Committee for UNICEF

Swiss Red Cross

Swiss Association of Nurses Specialised in Counselling Mothers

FMH Swiss Medical Association

Vereinigung Schweizerischer Hersteller von Diät- und

Spezialnahrung (hereafter 'Association of Swiss Manufacturers of Diet Foods and Nutritional Supplements')

The following people have supported the Foundation during the past year. They have actively assisted our Foundation in their chosen fields of expertise, and have waived the remuneration due to them at the end of the financial year:

Clara Bucher

Prof. Dr. med. Renate Huch

Johanna Thomann Lemann

Dr. phil. Ruth Lüthi

Our heartfelt thanks goes to all these people.

5. Outlook for the Future

The Foundation aims to achieve the following objectives by December 2008:

Objective 1 Breastfeeding is a humanitarian issue and a basic right, and is therefore regarded as a fundamental right of the child. The Foundation promotes breastfeeding on a national level and works towards alleviating unequal opportunities of people from different socio-economic and cultural-linguistic backgrounds.

Objective 2 The general population sees breastfeeding as the normal way of feeding a baby. Breastfeeding is considered natural and desirable for mother and child alike. Breastfeeding is an integral part of all aspects of everyday life. This attitude is also reflected in the implementation of the labour act and the income replacement scheme.

Objective 3 By the end of 2008, 95 percent of pregnant women and 80 percent of future fathers are aware of the advantages of breastfeeding and the ideal duration of lactation. 40 percent of all babies born in Switzerland are exclusively breastfed for at least six months.

Objective 4 95 percent of breastfeeding mothers know whom to approach in case of breastfeeding difficulties and appropriate counselling centres are established.

Objective 5 By the end of 2008, 70 percent of babies are born in baby-friendly maternity facilities and 50 percent of Swiss maternity facilities are certified as baby-friendly. Ill and premature newborns on neonatal wards receive baby-friendly treatment and care.

Objective 6 Health care professionals in out-patient clinics and hospitals caring for pregnant and lactating women (in particular labour and delivery ward personnel, nursing staff, physicians, midwives, lactation consultants, nurses specialised in counselling mothers, nutrition consultants, physicians' assistants, trained staff in pharmacies and chemists) as well as professional insurance company and medical call centre staff know the advantages of breastfeeding and the ideal duration of lactation and are aware of the importance of high-quality breastfeeding management.

Objective 7 The marketing of infant formula and other products which might have a negative influence on breastfeeding and the duration of lactation is monitored and corrected if necessary.

Objective 8 The Foundation evaluates its organisational structures and secures funds to allow optimal promotion of breastfeeding on a national level.

Priority will be given to the achievement of objective 8 in 2007: the profit margin must be improved and more sponsors must be sought. A shortfall of CHF 50,000 is apparent in the budget for 2007.

Further re-assessments of hospitals for UNICEF designation as 'Baby-Friendly' are due in 2007. 19 re-assessments are envisaged.

The Foundation's task on behalf of UNICEF Switzerland regarding quality assessment of the 'Baby-Friendly Hospital Initiative' through evaluation has reached the implementation stage. On the basis of the results of the studies carried out in 2005, the 'Baby-Friendly Hospital Initiative' is to undergo further development and to be brought up to professional standards.

In addition, further hospitals are to be encouraged to join the initiative.

A congress on the achievements of the promotion of breastfeeding to date and a workshop on the standardisation of questionnaires intended for the calculation of breastfeeding statistics in hospitals is to take place in the middle of the year 2007. The congress should also afford hospital staff in charge of the project an opportunity for the exchange of ideas and experiences.

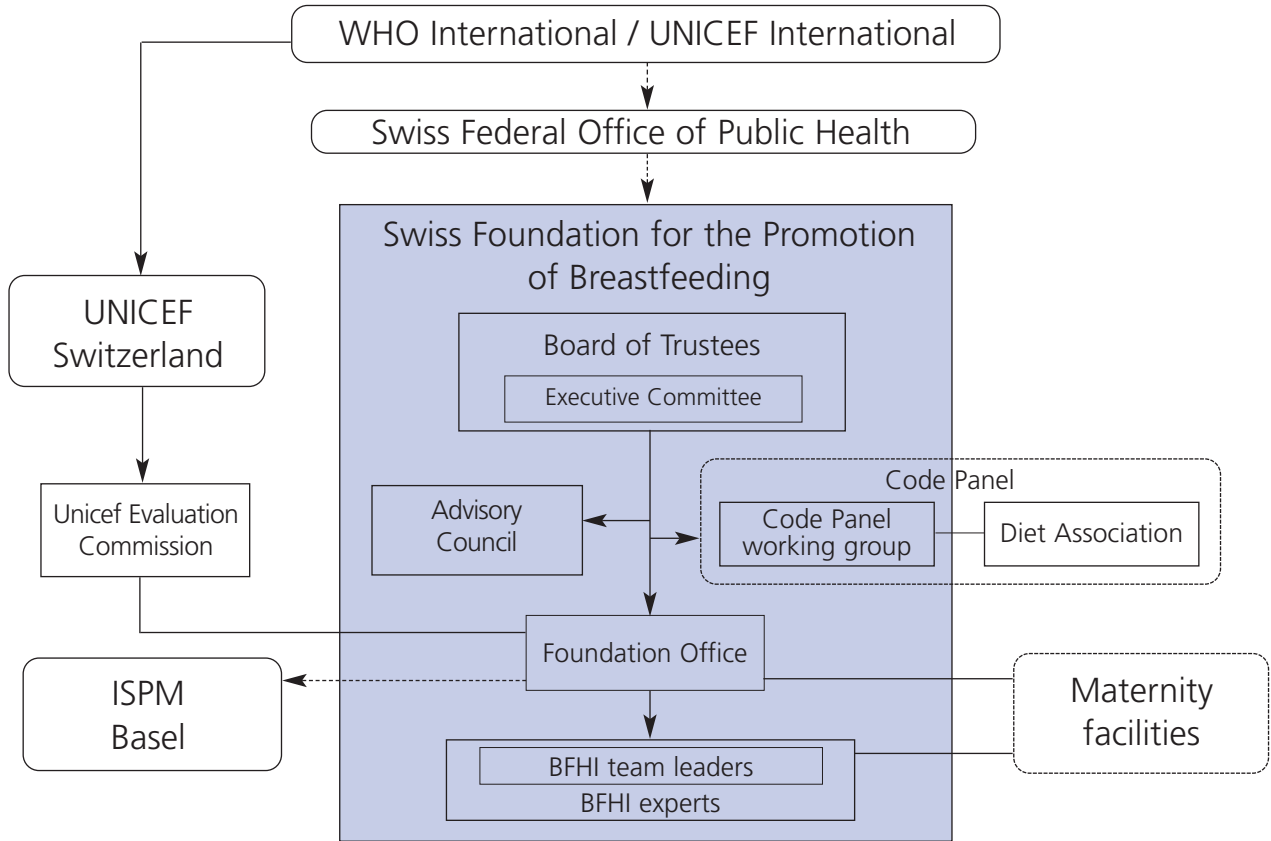
The brochures Codex Panel Portrait and Breastfeeding - a Gift for Life are to be reprinted.

Materials to be used in local campaigns during World Breastfeeding Week 2007, as well as a Press Release, are to be organised. A balloon event is planned as a way of drawing public attention to World Breastfeeding Week.

The Foundation intends to participate in trade fairs, and is to have a stall at the family fair 'Famexpo' (which takes place in Zürich in May, and is open to the public). Papers are also to be presented to the Swiss Federal Office of Public Health Nutrition Platform and the Professional Association of Swiss Lactation Consultants' Congress.

An important objective of the Codex Panel is the integration of the company Bimbosan AG.

Appendix I: Organisational Structure



Legend:

WHO = World Health Organisation

BFHI = Baby-Friendly Hospital Initiative

UNICEF = United Nations Children Fund

ISPM = Institute for Social and Preventive Medicine at the University of Basel



Managerial structure



Collaboration



Assignment of mandate

Appendix II: Groups within the Foundation and their Members

Founders

Professional Association of Swiss Lactation Consultants IBCLC

Swiss Federal Office of Public Health (SFOH)

CONCORDIA Health Insurance Company AG

CSS Insurance

Helsana Insurance AG

La Leche League Switzerland

Public Health Switzerland

Swiss Professional Association of Nursing Experts

Swiss Federation of Midwives

Swiss Committee for UNICEF (UNICEF Switzerland)

Swiss Association for Gynaecology and Obstetrics (gynécologie suisse)

Swiss Red Cross

Swiss Association of Professional Nutrition Consultants

FMH Swiss Medical Association

The foundation's creation was supported by the Swiss Association for Paediatrics as well as by the Swiss Association of Nurses specialised in Counselling Mothers, a speciality group of the Swiss Professional Association of Nursing Experts.



* Member of Executive Committee

Board of Trustees

<i>Chairperson</i>	
* Dr. phil. Ruth Lüthi, Councillor	Head of Directorate for Health and Social Welfare, Canton Fribourg
<i>Members</i>	
Prof. Dr. med. Kurt Baerlocher, to end of November 2006	Swiss Association for Paediatrics
Rita Bieri	Swiss Association of Nurses Specialised in Counselling Mothers
Prof. Dr. med. Christian P. Braegger, as of end of Nov. 06	Swiss Association for Paediatrics
Dr. med. Cornelia Conzelmann	Public Health Switzerland
Silvia Honigmann	Swiss Association of Professional Nutrition Consultants
Prof. Dr. med. Renate Huch	President of the Advisory Council
Verena Marchand	Professional Association of Swiss Lactation Consultants IBCLC
Silvia Marwik	La Leche League Switzerland
Kathrin Reinli	Helsana Insurance AG
Dr. med. Elisabeth Saurenmann	Swiss Association for Gynaecology and Obstetrics (gynécologie suisse)
Nicole Sid'Amar	Swiss Federation of Midwives
Dr. med. Ursula Steiner-König	FMH Swiss Medical Association
Markus Tauchmann	CSS Insurance
Dr. med. Jürg Vontobel	CONCORDIA Health Insurance Company AG
* Wolfgang Wörnhard	President of the Swiss Committee für UNICEF (UNICEF Switzerland)
Prof. Dr. med. Thomas Zeltner	Swiss Federal Office of Public Health (SFOH)
* Ursula Zybach	Krebsliga Schweiz, (Swiss Cancer League), ad personam

Foundation Office

Dr. Monica Casutt

Joint Manageress

Birgitta Locher-Meyer

Joint Manageress

Tsering Shelkar

Secretary



Introducing the new Office Management Team

Monica Casutt is married and lives in Zürich. She studied Food Science at the ETH in Zürich. After completing her PhD in 1999, she lectured in Sensorics (the scientific study of taste and smell) and Nutrition at the College of Technology in Wädenswil.

Monica Casutt worked in the aroma industry in Givaudan, Dübendorf, as a project manager in the field of Sensorics from 2001. Her tasks included managerial duties as well as project coordination. In the same year she began training as a teacher of the internationally renowned Feldenkreis Method. She qualified in 2005 and has worked in this field on a part-time basis ever since.

Birgitta Locher-Meyer is married with four sons, each of which she breastfed for at least a year. She currently lives with her family in Oberweningen, a village in the Zürich Lowlands. She also studied Food Science at the ETH in Zürich, qualifying in 1993. Her first job took her back to her native Canton of Thurgau, where she worked as Director of the processing plant laboratory for the company Unipektin AG in Eschenz.

Birgitta Locher-Meyer's activities on behalf of the Breastfeeding Foundation may be traced as far back as 2001, when, for a brief period, she worked on the development of the concepts and text contained in the new breastfeeding brochure. She is involved in many different activities; among other things, she has been President of the Parents' Association of her local primary school and has co-founded a children's choir for the administration of which she is still responsible.

Advisory Council

Chairperson

Prof. Dr. med. Renate Huch	Department for perinatal-physiological Research, Department of Obstetrics, University Hospital Zürich
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Members

Prof. Dr. med. Ursula Ackermann-Liebrich	Institute for Social and Preventive Medicine at the University of Basel
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Prof. Dr. med. Kurt Baerlocher	Swiss Association for Paediatrics
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Martine Fuhrer-Rey	Swiss Federation of Midwives
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Silvia Honigmann	Swiss Association of Professional Nutrition Consultants
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Verena Marchand	Professional Association of Swiss Lactation Consultants IBCLC
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Silvia Marwik	La Leche League Switzerland
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*Kathrin Reinli	Helsana Insurance AG
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Dr. med. Elisabeth Saurenmann	Swiss Association for Gynaecology and Obstetrics (gynécologie suisse)
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Anna Sutter	Swiss Federal Office of Public Health (SFOH)
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*Markus Tauchmann	CSS Insurance
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*Dr. med. Jürg Vontobel	CONCORDIA Health Insurance Company AG
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Member with advisory vote

Birgitta Locher-Meyer	Swiss Foundation for the Promotion of Breastfeeding
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* on request

UNICEF Evaluation Commission

<i>President</i>	
Prof. Dr. med. Kurt Baerlocher	Swiss Association for Paediatrics
<i>Members</i>	
Ruth Brauen	Swiss Federation of Midwives
Dr. med. Cornelia Conzelmann	Public health Switzerland
Verena Marchand	Team leader BFHI
Elsbeth Müller	Swiss Committee for UNICEF (UNICEF Switzerland)
Christina Spiri	La Leche League Switzerland
<i>Member with advisory vote</i>	
Dr. Monica Casutt	Swiss Foundation for the Promotion of Breastfeeding

* Team leader

BFHI Experts

Natacha Argilli	Midwife, La Sagne
Elke Atzbacher-Dietrich	Lactation consultant IBCLC, Schaffhausen
Brigitte Benkert	PR consultant/Speaker (DPRG), Lactation consultant IBCLC, Suhr
Regula Bucher	Midwife, Berne
*Fabienne Coquillat	Midwife, Cormondrèche
Irmtraut Fäth	Nurse AKP, Lactation consultant IBCLC, Zurich
Kathryn Granges	Midwife, lactation consultant IBCLC, Chésereux
*Christa Herzog-Isler	Nurse KWS, adult educator, lactation consultant IBCLC, Lucerne
*Silvia Honigmann	Nutrition consultant, lactation consultant IBCLC, Basel
Silvia Keel	Nurse, lactation consultant IBCLC, St. Gall
Vera Kuhn-Staub	Nurse KWS, lactation consultant IBCLC, Emmenbrücke
Ruth Kunz Zweifel	Nurse KWS, lactation consultant IBCLC, Wohlen
Sonja Maag-Wyss	Nurse KWS, lactation consultant IBCLC, Wolfwil
*Verena Marchand	Teacher, adult educator, lactation consultant IBCLC, Berne
*Corinne Meyer	Midwife, Vulliens
*Edith Müller-Vettiger	Nurse AKP, lactation consultant IBCLC, Richterswil
Christine Soulié	Midwife, lactation consultant IBCLC, Corsier
*Antoinette Thalmann	Nurse AKP, lactation consultant IBCLC, Richterswil
*Johanna Thomann Lemann	Teacher, adult educator, lactation consultant IBCLC, Berne
Karin Waldvogel-Höhener	Midwife, Hütten

Codex Panel

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Swiss Association for Paediatrics

Clara Bucher

Swiss Federation of Midwives

Birgitta Locher-Meyer

Swiss Foundation for the Promotion of Breastfeeding

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Wolfgang Wörnhard

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Representatives from the Association of Swiss Manufacturers of Diet Foods and Nutritional Supplements

Beat Hodler, Counsel

Diet Association

Peter Kropf

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Dr. med. Elisabeth Saurenmann

Swiss Association for Gynaecology and Obstetrics (gynécologie suisse)

Appendix III: List of Hospitals with UNICEF «Baby-Friendly Hospital» certification for 2006

AG	Aarau, Hirslanden Klinik Baden, Kantonsspital Rothrist, Klinik Villa im Park Zofingen, Spital Zofingen	Givisiez, Maison de Naissance Le Petit Prince	Locarno, Ospedale regionale La Carità Lugano, Ospedale Regionale di Lugano
AR	Heiden, Spital Heiden Herisau, Kantonales Spital	GE	Genève, Hôpitaux universitaires de Genève HUG Meyrin, Hôpital de la Tour
BE	Bern, Inselspital Universitäts-Frauenklinik Bern, Salem-Spital Bern, Klinik Engeried Biel, Privatklinik Linde Biel, Spitalzentrum Biel Burgdorf, Regionalspital Emmental Frutigen, Spital Frutigen Riggisberg, Spital Riggisberg St-Imier, Hôpital du Jura bernois Thun, Spital Thun Simmental AG	GL	Glarus, Kantonsspital
		JU	Delémont, Hôpital régional
		LU	Luzern, Kantonsspital Frauenklinik Luzern, Klinik St. Anna
		NE	La Chaux-de-Fonds, Hôpital de La Chaux-de-Fonds
		SG	Grabs, Spital Grabs St. Gallen, Kantonsspital St. Gallen Wil, Geburtshilfliche Klinik
		SH	Schaffhausen, Kantonsspital
		SO	Solothurn, Bürgerspital Solothurn, Privatklinik Obach
BL	Arlesheim, Ita Wegman Klinik Liestal, Kantonsspital	SZ	Lachen, Spital Lachen Schwyz, Spital Schwyz
BS	Basel, Universitätsfrauenklinik	TG	Frauenfeld, Kantonsspital Münsterlingen, Kantonsspital
FR	Fribourg, Clinique Sainte Anne Fribourg, Hôpital Cantonal Maternité Fribourg, Hôpital Daler	TI	Bellinzona, Ospedale regionale San Giovanni
		UR	Altdorf, Kantonsspital Uri
		VD	Morges, Hôpital de Morges Nyon, Hôpital de Zone
		VD/VS	Aigle, Hôpital du Chablais
		VS	Visp, Spitalzentrum Oberwallis
		ZG	Cham, AndreasKlinik Zug, Zuger Kantonsspital
		ZH	Affoltern am Albis, Bezirksspital Horgen, Spital Zimmerberg Kilchberg, Sanitas Männedorf, Kreisspital Richterswil, Paracelsus-Klinik Schlieren, Spital Limmattal Uster, Spital Uster Wetzikon, Spital Wetzikon Winterthur, Kantonsspital Winterthur, Klinik Lindberg Zürich, Geburtshaus Delphys Zürich, Stadtspital Triemli Zürich, Universitätsspital Zürich

Appendix IV: Publications

All publications available from the Foundation may be
downloaded at
www.allaiter.ch/de/service/downloads.html







Schweizerische Stiftung zur Förderung des Stillens
Fondazione svizzera per la Promozione dell'Allattamento al seno
Fondation suisse pour la Promotion de l'Allaitement maternel



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